



EYE SHAPE GUIDE

Almond Eyes

Considered to have "perfect" proportions, any eye technique will work.



Close Set Eyes

Eyes narrower than one eye width are regarded as close set. Use light colours on the inner corners, and extend the outer corners using dark colours. Line outer corners, use mascara on outer corners.



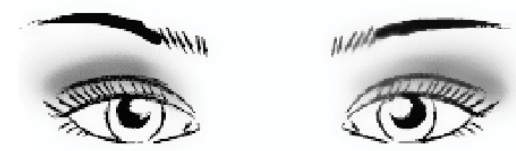
Down Turned Eyes

The focus for this eye shape, is to shade "up and out". Apply liner close to the upper lash line and blend shadow along the socket line in the outer 2/3 of the eyes. Curling lashes and applying mascara can also help to "lift" the eyes.



Close Set Eyes

This eye is deep into the socket, with a small mobile lid. Apply light colours on the mobile lid, with a deeper colour on and just above the socket line, blending up and out.



Protruding Eyes

This eye shade has a bulge from the socket to the lash and can be difficult to work with. The best way to shade this eye is to use medium to dark matte colours as instructed below.



Hooded Eyes

A fold of skin hangs over the socket line. This happens with age. Use matte colours in medium to dark and keep eye make up simple.

